

PowerPuff Whooosh-es In

The Plan To Rebrand : Press Releases

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Peyton Smith
Public Relations Practitioner
PowerPuff PR
(909) 967-9995
peytonsmith23@gmail.com

SIMON LE BON AND KATY KRASSNER HOST WHOOOSH! RADIO SHOW

LOS ANGELES, CA – Simon Le Bon, lead singer of DuranDuran, is taking his musical expertise to a new level by partnering with Katy Krassner and SiriusXM on a radio show for music tastemakers.

The show started as a lockdown project on DuranDuran’s website in 2020, then moved to Spotify, and is now in its final spot on Sirius XM’s VOLUME channel. Le Bon and Krassner have been working together since the 90’s and their bond is evident in the show.

“It’s like hearing two best friends talking about their favorite music,” said Krassner. Le Bon provides the music and Krassner, an industry professional, uses her knowledge about the field to bounce off of Le Bon’s ideas to create an experience that is truly unique.

They feature artists that are not in the mainstream and give them a platform to showcase their music. “What a revelation,” said Le Bon. “There is so much great new talent, so much music out there. Katy is the foil that makes it all work; and so a radio show is born. WHOOOSH! – it’s the sound of your mind expanding to take on a new idea.”

WHOOOSH! airs on channel 106 at 9 p.m. EST on Wednesdays, with re-airings at 3 p.m. and 10 p.m. ET on Saturdays and 2 p.m. ET on Sundays.

For more information, please visit whoooshradio.com or contact us at (909) 967-9995 or whoooshradio@gmail.com